



HAMPSHIRE
LAW SOCIETY

HILS Sponsorship Packages

Let's discuss the
benefits of membership

www.hampshirelawsociety.co.uk



HILS Sponsorship Packages

Hampshire Law Society is an active Law Society covering a wide geographical area with over 1,300 members. It is a mixture of sole practitioners, small and medium-sized firms, and law firms in areas like Southampton, Portsmouth, Winchester and Basingstoke. Working with our dedicated Marketing & Business Development Consultant, Rachel Tombs, we can ensure that we offer a partnership that helps to elevate your brand to its members through various platforms like the website, social media, numerous educational and social events, etc.

STANDARD PACKAGE £1,750

- Listing on HILS site with logo, hyperlink to your website, and a short bio about your services/products
- Opportunity to submit 2 articles a year (not advert) for Hampshire Legal magazine, which goes out four times a year. This must be an educational piece.
- Social media coverage including the opportunity to compose 1 company-specific post bi-monthly
- Promote your products/services bi-monthly in our email newsletter (you are to provide content to us)
- Emails from administrator@hampshirelawsociety which are numerous, will include your firm logo and links to your website
- 10% discount on sponsorship packages for HILS Legal Awards
- 2 free tickets to the Annual Dinner
- Ability to attend member social events at additional cost per event

PREMIUM PACKAGE £3,000

- Listing on HILS site with logo, hyperlink to your website, and a short bio about your services/products
- Opportunity to submit 4 articles a year (not advert) for Hampshire Legal magazine, which goes out four times yearly. This must be an educational piece
- Social media coverage, including the opportunity to compose 1 company-specific post monthly (content to be provided by you)
- Promote your products/services monthly in our email newsletter (content to be provided by you to us)
- Emails from administrator@hampshirelawsociety which are numerous, will include your firm logo and links to your website
- Opportunity to host once a year webinar to our members on a topic to be agreed upon
- 15% discount on sponsorship packages for HILS Legal Awards
- 4 free tickets to the Annual Dinner
- Ability to attend member social events at additional cost per event
- Opportunity to collaborate on Managing Partners Lunch at an additional cost



There will be event packages throughout the year, such as the Quiz, AGM, Lecture Series, Bowling and social events, etc, and sponsorship will be worked out as per event costings throughout the year.

WHY SPONSOR HAMPSHIRE LAW SOCIETY?

As a membership organisation reliant on subscription income and trading activities to provide resource to meet its service objectives, Hampshire Law Society is open minded and flexible in its approach towards any source of support and involvement from organisations interested in the legal sector and those within it.

A variety of packages are available and the Society is happy to discuss amendments to those packages to suit particular requirements or priorities. Packages contain elements of promotion of sponsors for a 12 month period, not just at or about the key event being sponsored. We are happy to look at tailoring a package to suit your needs.

Sponsors are also welcome for the Society's other events which include the Annual Dinner, the AGM, informal networking meetings in a variety of locations and member lunches.



ANNUAL DINNER & AWARDS SPONSORSHIP

FOUR AWARD CATEGORIES – £1,500 PER CATEGORY

Large Firm of the Year

Small Firm of the Year

Lawyer of the Year

Junior Lawyer of the Year

SPONSORSHIP OF EACH CATEGORY GIVES YOU

- Two tickets to the Annual Dinner
- Opportunity to present the award to winner and runner-up
- Opportunity to have your banners around the event and promotional literature/items in goodie bags
- Assist with judging for your category in terms of reviewing entries and potential interviews with entrées
- Mention of thanks for sponsorship in the president's dinner speech
- Constant promotion via social media, e-newsletter and Hampshire Legal magazine mentions acknowledging your Awards sponsorship.

Other Sponsorship opportunities for the Annual Dinner -

Photo Booth	£500
Pre-dinner drinks	£500
Dinner drinks	TBC
Other entertainment	TBC



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www.hampshirelawsociety.co.uk

Supporting the Legal Profession Locally
Events | Training | Support | Representation

